

# GrandNanny

The UK's first intergenerational childcare platform

We recruit and train job-seeking midlife+ neighbours and connect them with local families who need childcare support. Our mission is to create rewarding intergenerational connections that contribute to economic development.

*UN Sustainable Development Goals addressed: Decent work and economic growth, Gender Equality*



**DIF Allia Accelerator Challenge finalist**



## What critical problem are you addressing?

Eight million UK families lack reliable childcare and there is a national shortage of child minders and after-school clubs. This situation is a major contributor to the gender pay gap for parents, and leads to an average older women's pension being only 1/3rd of men's.

Students often help to fill this childcare void but they are only available for short term contracts. Professional nannies are in short supply and require full time employment.

At the same time, there are at least 1 million people aged 50-64 who are 'willing or want to work' but are not currently in work (DWP). Retirees often begin to feel isolated or lonely, and would welcome a job for a few hours a week that pays a fair wage and provides a sense of purpose, especially when they're sharing their experience and skills.

## How do you provide a solution to this problem?

We want to connect midlife+ people who would like some part-time work with rewarding intergenerational connections. By matching a family in need with a local, experienced grandnanny and ensure they are paid the living wage we can provide simpler, fairer childcare.

Beyond Grandnanny, we would like to see further roles for experienced midlife+ people that bring them back into the intergenerational community, such as tutors. Watch this space!

## What inspired you to start GrandNanny?

Sarah and Adele met through Ada's List, an online community forum for women in tech and bonded over a desire to create opportunities for midlife+ workers, whilst also helping working families. Making intergenerational connections, one Grandnanny at a time, soon became their shared vision.

[www.grandnanny.co.uk](http://www.grandnanny.co.uk)